







Welcome to the first and finest Icery in the world!











Simple. Instead of typical ice cream or Italian ice, Carousel's Soft Serve Icery swirls up a family-secret recipe of fruity, frozen ice with a creamy texture and a condensed tidal wave of flavor, without the dairy, fat and calories of other frozen treats. But, the real magic in Carousel's comes with people - the ones who work with us and in the community around us. We blend it all together. Happiness. Charity. Honesty. Togetherness. Love. And the result is so yummy, you're sure to come back around. And around.









Benefits of our Brand



BRAND NAME RECOGNITION

Carousel's Brand License

A Fun, Family & Refreshment Experience

Warm Hearts

Come along for the ride as we give generously (Carousel's Cares Program) and help those in need



STATE OF THE ART EQUIPMENT

User Friendly

Easy & clean operation, streamlined cleaning and simple maintenance, minimal wearable parts

Warranties Included (Parts/Labor)

1 year parts and labor; 2 year motor and gear box; 5 year cylinder and compressor

High Capacity, Low Maintenance (Dairy Free)

\$3,500 in savings per machine

Proprietary Equipment

No other machine is designed specifically for our unique family-secret recipe

Partner Assistance (if needed)

P.O.S. Partner, Digital Menu Partner, Audio Marketing Partner, Scent Marketing Partner



PREMIUM PRODUCT

Extremely Unique

Super Creamy. Dairy Free.

Sample Friendly

Minimal Waste

Low Cost

Low Food and B/E cost













Factory trained Electro Freeze technicians

Nationwide service network of fully stocked trucks with parts

Quick service turnaround with 7 day capability

(Includes emergency and holiday service)

On-site equipment repair and training

Online video series

Features cleaning and maintenance tips and tools







Carousel's Proprietary Equipment Package



GEN5400

GEN5099

\$478/mo. (\$15.93/day)

\$382/mo. (\$12.73/day)

for **48** - 60 months

for **48** - 60 months

DETAILS

- · No money down options
- · Subject to change without notice
 - · Subject to credit approval
- · Pricing valid through Dec. 31, 2020
- · Pricing includes shipment and setup fees
 - · Rates may vary

- · Includes POS Package
- · Equipment lead time: 6 weeks
- · Machine life cycle average: 15 years
 - · Recommended cleaning:
 - 2x/month for non-dairy offerings. Local health codes do prevail.

CAROUSEL'S

For additional information on our products, please contact Corey Curyto at:

610-529-0464

corey@carousels.com

carousels.com



For additional information on financing, please contact us at:

888-479-1100

customerservice@marlincapitalsolutions.com

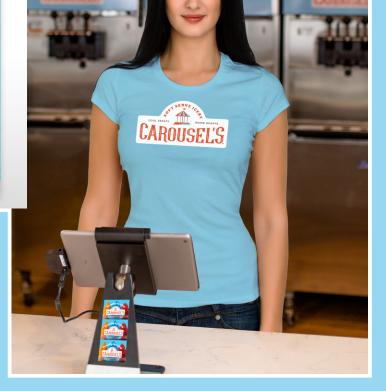
marlincapitalsolutions.com



Proudly serve our treats with an elite package of Point Of Sale assets









Corey Curyto Founder / OWNER
610-529-0464 · corey@carousels.com
carousels.com



Point Of Sale Package



WINDOW GRAPHIC

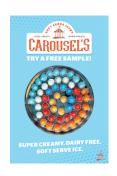




MACHINE GRAPHICS









POSTERS

POS MAGNET



TABLE TENT







LICENSING PROGRAM

PREPARED FOR:

PROPOSAL DATE:

		PROFIT ANALYS	SIS (Soft Serv	e ICE)	
	KIDS	REGULAR	LARGE	AVERAGE	
CUP SIZE (OZ.)	3.5	5	8	-	
SERVINGS/GALLON	146	102	64	108	
CUP/SPOON COST	0.0910	0.0788	0.0868	0.0850	
EST. PRODUCT COST	0.4648	0.6641	1.0625	0.6939	
TOTAL COST	0.5558	0.7428	1.1493	0.7790	
SUGGESTED. RETAIL	\$3.99	\$4.99	\$5.99	\$4.89	
RETAIL PER OUNCE	1.1400	0.9980	0.7488	0.9854	
GROSS PROFIT	3.4342	4.2472	4.8408	4.1110	
CUP MIX	35.0%	40.0%	25.0%	100.0%	
G.P.M.	86.1%	85.1%	80.8%	84.1%	
YIELD		Approx. oz. of fir	nished product p	er gallon of syrup	512

		Р	RICING		
		PRICE	SLEEVES	COUNT/CASE	
CUPS	3.5	\$79.00	50	1,000	Plus Shipping and Handling
	5	\$66.75	50	1,000	Plus Shipping and Handling
	8	\$74.75	50	1,000	Plus Shipping and Handling
		PRICE	PER	4 GAL./CASE	
PRODUCT		\$68.00	Gallon	\$272.00	10% Royalties (+Shipping)
		PRICE	BOX COUNT	COUNT/CASE	
SPOON		11.95	1	1,000	Plus Shipping and Handling
LID (IF NEEDED)	Dome	50.84	1	1,008	Plus Shipping and Handling

		BREAK-E	/EI	N ANALYSIS					
		Break	κ-Ev	en Analysis P	er N	lachine (Mon	thly)		
EQUIPMENT LEASE	\$ 436.00	\$ 436.00	\$	436.00	\$	436.00	\$	436.00	\$ 436.00
ELECTRIC	\$ 50.00	\$ 50.00	\$	50.00	\$	50.00	\$	50.00	\$ 50.00
PRODUCT COST (6%)	\$ 34.68	\$ 180.00	\$	240.00	\$	300.00	\$	450.00	\$ 600.00
ROYALTIES (10%)	\$ 57.80	\$ 300.00	\$	400.00	\$	500.00	\$	750.00	\$ 1,000.00
TOTAL	\$ 578.48	\$ 966.00	\$	1,126.00	\$	1,286.00	\$	1,686.00	\$ 2,086.00
MONTHLY SALES	\$ 578.00	\$ 3,000.00	\$	4,000.00	\$	5,000.00	\$	7,500.00	\$ 10,000.00
CUPS SOLD DAILY	4	20		27		34		51	68
DAILY SALES	\$ 19.27	\$ 100.00	\$	133.33	\$	166.67	\$	250.00	\$ 333.33
MONTHLY PROFIT	\$ (0.48)	\$ 2,034.00	\$	2,874.00	\$	3,714.00	\$	5,814.00	\$ 7,914.00



FINANCE CREDIT APPLICATION



Marlin - Corporate Office

300 Fellowship Road, Mt. Laurel, NJ 08054

Marlin Business Bank

P.O. Box 1626, Mt. Laurel NJ 08054

p: 888.479.9111 f: 888.479.1100 marlincapitalsolutions.com

Internal Use App #:______Sales Rep:_____

The business software/equipment	you are acquiring can be financed (subjec	et to acceptance by one of the fir	nance companies identified above) under the following t
Total Cost: \$	Finance Term:mos.	Rate Factor Used:	Purchase Option:
Monthly Payment (plus applicable	e taxes): \$	Advance Rentals: \$	Security Deposit: \$
Other:			
SOFTWARE/FOUIPME	ENT BEING FINANCED (incl	ude auantity, make, model, seria	I number and accessories)
Check Here if Equipment is Use	<u> </u>		
encontrolo ii Equipinoni io occ	 □		
Software/Equipment Location (if different):		
CUSTOMER INFORMA	ATION		
	ditional information is needed?	∕ES □ NO	
			Contact:
· ·			
	Fax:		State Zip
	1 d		siness:
			poration/Organization:
	orship Partnership Corpora		•
Number of Employees:		:\$	
			rears of ownership.
OWNERS, PARTNERS	, OR GUARANTORS		
Name:		Title:	
Home Address:		State	/ Phone:
Name:		Title:	SS#:
Home Address:	/	/	/ Phone:
DANK INCODMATION			
BANK INFORMATION		Donk	0#
Name of Bank: Phone:			Officer: Loan Acct #:
Name of Bank:	Deposit/Check Acct #:		Officer:
Phone:	Deposit/Check Acct #:		Loan Acct #:
TRADE REFERENCE			
Name of Supplier:		Contact:	Phone:
Address:	City	State Zip	Pnone:
VENDOR INFORMATION	ON		
Dealer Group Code:			
Name:			Phone:
Address:	City	/	Phone:
Street Email:	<i>υπ</i> υ	Web Address:	
credit histories may be a factor in the eval	luation of the credit applicant and, thus, authoriz	e the financial company(ies) or its ass	orrect. The Owners/Partners/Guarantors recognize that their inc signee or its designee to investigate their personal credit status.
includes obtaining and using their consun	ner credit reports from time to time in the credit o	evaluation and collection processes, a	s well as to offer future credit products or services.
X	X		Date: